

SOPHIE LEE

www.sophiemotion.com
sophiemove@gmail.com
phone: 917-776-4154

EXPERIENCE

MRM/McCann, JWT, iCrossing, Campbell Ewald, Spark44, Rock Star Games, Turner Broadcasting, Dorian Orange, KettleNYC

March, 2007-Present

Freelance Motion Graphic Designer, Editor, Composer, Concept, Storyboard.

Clients include: Verizon Fios, Nike, Victoria Secret, Ford, Hyundai, Mercedes Benz, Jaguar, Inside Edition, Amex etc.

AKQA

July 2012-September 2014

Freelance Motion Designer, Editor

Design motion and animating for Verizon experience and Chase Bank.

Video editing case studies, promos and pitches.

Local Projects, NY

May, 2010-August, 2010

Freelance Motion Graphic Designer, Animator

Animating 3 dimensional sculpture installation in National Museum of American Jewish History in Philadelphia PA, that award Core 77 Design awards.

Tim Hunter Design, NY

December, 2006-March, 2007

Freelance Motion Graphic Designer, Animator

Animating 40 – 70" LCD screens digital signage for Microsoft Vista launch in JFK Terminal 8.

UVPhactory, NY

January, 2006-November, 2006

Staff Motion Graphic Designer, Animator

Creative development and production of commercials and broadcasting graphic package.

Teletime Production, NY

November, 2004-December, 2005

Staff Motion Graphic Designer, Editor

Creative development and production of motion titles and editing promos.

Twisted, Tack, Broken, NY

2005

Freelance Editor, Motion Graphic Designer

Editor of the dance performance's opening visual piece. Favorable mention in NY Times review.

SIGGRAPH 2004, NY

2004

Designing SIGGRAPH 2004 posters.

"The Shadow of Choice" NY

2004

Independent Film, Thesis Project

Director, Editor, Writer, Cinematographer, Producer, Motion Graphic Designer

Guava, NY

June, 2003-October 2003

"Sinatra: His Voice, His World, His Way"

Assisted Rotoscoping,

Creating of Frank Sinatra's past shows and rebuilding background. The show was played at the Radio City

Brooklyn Children's Museum

2003

Freelance Motion Graphic Designer, Animator,

DVD programming

Creating an interactive interface about growing Basilisk Lizard for children.

UnityGain TV live show

September, 2002-April, 2003

Duties included: Generating live video images, stage setting, and shooting.

FILM FESTIVAL

Resfest May, 2004

Solstice Video Festival May, 2004

SKILLS

Adobe After Effects

Adobe Premiere

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

Adobe Dreamweaver

Final Cut Pro

DVD Studio Pro

Quicktime pro

Protools

Microsoft Word

ADDITIONAL EXPERIENCE

AIGA Professional member.

Attended AIGA conference "Image, Object, Space 3" 2006

8 years professional experience of production in theater and film in Seoul, Korea

7 years experience of private teaching fine art for students from elementary school to high school in Seoul, Korea.

EDUCATION

MFA, Broadcasting, Design & Technology

Parsons School of Design, New York, NY

2002-2004

BFA, Sculpture

Hong Ik University, Korea

1993-1998

Fluent in Korean, English